

Kansas Environmental Scan for Tobacco Cessation Supports

Introduction

This document was inspired by a template from the North American Quitline Consortium (NAQC), and it serves as a living database that can be leveraged by the tobacco control community in its various efforts to help reduce/eliminate tobacco use. It includes state data as well as information on major health insurance plans, large employers, the Kansas Quitline, Medicaid, Synar, key stakeholders/partners, policies, tobacco dependence treatment resources, and select data.

Please direct any questions, comments, or data updates to TFKInfo@tobaccofreekansas.org.

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This document is also **viewable on Google Sheets** at:

<https://docs.google.com/spreadsheets/d/1dXm9xremZOQPhVEZnnvlnRUrWZ86UYx/edit?usp=sharing&oid=102823017809403463730&rtpof=true&sd=true>

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Kansas Statistics

STATE INFORMATION/DATA			
Item	Number/Percent	Resource URL	Notes
Total state population	2,913,314	https://www.census.gov/quickfacts/fact/table/KS	July 2019 estimates
Total adults	2,214,119	https://www.census.gov/quickfacts/fact/table/KS	Subtract under age 18 from total population
Smoking prevalence	16.20%	https://www.cdc.gov/brfss/brfssprevalence/index.html https://www.kdheks.gov/brfss/Survey2019/ct2019_currentsmok.html	Search for state, select Tobacco Use (Class), select Current Smoker Status (Topic), select the most current year available in the dropdown (crude prevalence; age-adjusted prevalence is 16.7 % for 2019)
Tobacco use prevalence	24.40%	Tristi Bond provided updated prevalence data from 2019 BRFSS and is working on updating the KDHE document	KDHE sourced from BRFSS: https://www.kdheks.gov/tobacco/download/Adult_Tobacco_Use_in_KS.pdf (from 2018 BRFSS: 23.6%)
Estimated number of adult smokers	358,687	https://www.cdc.gov/brfss/brfssprevalence/index.html	Total number of adults * smoking prevalence
Estimated number of pregnant smokers	3,056 (9.2%)	PRAMS Report 2019 (see page 51)	Self-reported among Kansas women with recent live births. For recent smoking rate, also see: https://www.americashealthrankings.org/explore/health-of-women-and-children/measure/Smoking_pregnancy/state/KS
Estimated number of youth* smokers	8,746	https://www.cdc.gov/healthyyouth/data/yrbs/results.htm	5.8% *high school students report smoking. To determine high school student headcount, please see https://datacentral.ksde.org/report_gen.aspx

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Kansas Statistics

STATE INFORMATION/DATA			
Item	Number/Percent	Resource URL	Notes
Estimated number of youth* tobacco users	38,907	https://www.cdc.gov/healthyouth/data/yrbs/results.htm	25.8% *high school students report using tobacco. To determine high school student headcount, please see https://datacentral.ksde.org/report_gen.aspx
Estimated proportion of adult smokers in the behavioral health population	31.40%	https://www.kdheks.gov/brfss/Survey2019/ct2019_currentsmok.html	2019: https://www.kdheks.gov/brfss/Survey2019/ct2019_currentsmok.html 37.5% of adults with AMI smoked in KS in 2011 NSDUH; https://www.samhsa.gov/data/sites/default/files/report_2738/ShortReport-2738.html ; 2017 ~20% adults with AMI in KS, see https://www.samhsa.gov/data/sites/default/files/reports/rpt23238/NSDUHsaeMaps2018/NSDUHsaeMaps2018.pdf https://www.cdc.gov/tobacco/disparities/mental-illness-substance-use/index.htm https://www.cdc.gov/tobacco/data_statistics/fact_sheets/adult_data/cig_smoking/index.htm https://www.samhsa.gov/data/sites/default/files/report_2738/ShortReport-2738.html
Insurance Status		www.kff.org www.census.gov www.americashealthrankings.org www.healthinsurance.org	At KFF.org - health insurance coverage of the total population (state health facts, health coverage & uninsured, health insurance coverage of the total population)
Uninsured Population	245,500 (9%)	https://www.khanet.org/DataProductsandServices/STAT/FinancesandCoverage/HealthInsuranceCoverage/	2018 Census shows 241,000 (10.1%) uninsured in 2018 (see https://www.census.gov/data-tools/demo/sahie/#/?s_statefips=20)

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Kansas Statistics

STATE INFORMATION/DATA			
Item	Number/Percent	Resource URL	Notes
Medicaid	396,400 (14%)	https://www.khanet.org/DataProductsandServices/STAT/FinancesandCoverage/HealthInsuranceCoverage/	2018; for 2020 data see https://www.medicaid.gov/state-overviews/stateprofile.html?state=kansas 416,862 enrolled in Medicaid and CHIP as of Sep 2020
Medicare	396,600 (14%)	https://www.khanet.org/DataProductsandServices/STAT/FinancesandCoverage/HealthInsuranceCoverage/	2018
Employer-based	1,538,700 (55%)	https://www.khanet.org/DataProductsandServices/STAT/FinancesandCoverage/HealthInsuranceCoverage/	2018
ACA exchange plans	89,993 (3%)	https://insurance.ks.gov/documents/healthlife/health/2020-KID-Issue-Brief.pdf	2019
Private sector enrollees enrolled in self-insured plans	56.80%	https://www.kff.org/other/state-indicator/share-of-private-sector-enrollees-enrolled-in-self-insured-plans-2018/?currentTimeframe=0&sortModel=%7B%22colId%22:%22Location%22,%22sort%22:%22asc%22%7D	
Non-group	173,400 (6%)	https://www.khanet.org/DataProductsandServices/STAT/FinancesandCoverage/HealthInsuranceCoverage/	

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Kansas Statistics

STATE INFORMATION/DATA			
Item	Number/Percent	Resource URL	Notes
Tricare/Military	64,100 (2%)	https://www.khanet.org/DataProductsandServices/STAT/FinancesandCoverage/HealthInsuranceCoverage/	2018
Association health plans (AHPs)			https://www.dol.gov/general/topic/association-health-plans
Short-term, limited-duration plans			and https://insurance.ks.gov/documents/healthlife/health/2019-KID-Issue-Brief.pdf and https://insurance.ks.gov/documents/healthlife/health/KID-Issue-Brief.pdf
Grandfathered plans			https://www.cms.gov/newsroom/fact-sheets/short-term-limited-duration-insurance-final-rule
Farm Bureau Plan			Check with Kaiser Family Foundation and Insurance Commissioner

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Note: May also want/need to understand the prevalence of smoking or e-cigarette use among vulnerable populations such as youth, pregnant women, people with behavioral health disorders. Also look at data by race and socioeconomic status/education for a deeper look at social determinants of health.

Kansas Environmental Scan for Tobacco Cessation Supports

Major Health Insurance Plans

Company Name	Health Plan Name	No. Members in State	Contact Information
BLUE CROSS AND BLUE SHIELD OF KANSAS, INC.			<p>BLUE CROSS AND BLUE SHIELD OF KANSAS, INC. NAIC No: 70729 President: MATTHEW D. ALL Secretary: SCOTT H. RAYMOND First Vice Chairman: Steven Marsh Vice President of Provider Relations and Medical Economics: Angie Strecker Controller: Pete DiDio Manager KS Health Data System: Deanna Karle Professional Relations Manager Credentialing: Linda Pracht Director, Professional Relations: Douglas Scott Type: KANSAS MUTUAL LIFE INSURANCE COMPANIES Address: 1133 TOPEKA BLVD. TOPEKA, KS 66629 Mailing Address: PO BOX 239 TOPEKA, KS 66629 Phone: 785-291-7000 or 800-432-0216 Other Phone (Pete DiDio): 785-291-8777 Other Phone (Deanna Karle): 785-291-8749 Other Phone (Linda Pracht): 785-291-7084 Other Phone (Douglas Scott): 785-291-8831 Other Phone (Angie Strecker): 785-291-8227 Email: pete.didio@bcbsks.com Email: doug.scott@bcbsks.com Email: Angie.Strecker@bcbsks.com</p>

Kansas Environmental Scan for Tobacco Cessation Supports

Major Health Insurance Plans

Company Name	Health Plan Name	No. Members in State	Contact Information
BLUE CROSS & BLUE SHIELD OF KANSAS CITY			<p>BLUE CROSS & BLUE SHIELD OF KANSAS CITY NAIC No: 47171 Vice President, Chief Accounting & Investment Officer: Phil Bowling Address: ONE PERSHING SQUARE 2301 MAIN ST KANSAS CITY, MO 64108 Phone: 816-395-2477 Fax: 816-759-7099 Email: philip.bowling@bluekc.com</p>
BLUECROSS BLUESHIELD KANSAS SOLUTIONS, INC.			<p>BLUE CROSS AND BLUE SHIELD OF KANSAS CITY D/B/A BLUE-ADVANTAGE NAIC No: 95916 President: ERIN STUCKY Vice President, General Counsel, and Corporate Secretary: Mark A. Newcomer Type: HEALTH MAINTENANCE ORGANIZATIONS Address: 2301 MAIN ST KANSAS CITY, MO 64108 Phone: 816-395-2222 Fax: 816-395-2035 Email: mark.newcomer@bluekc.com</p>

Kansas Environmental Scan for Tobacco Cessation Supports Major Health Insurance Plans

UNITEDHEALTHCARE INSURANCE COMPANY			<p>UNITED HEALTHCARE INSURANCE COMPANY NAIC No: 79413 President: WILLIAM J. GOLDEN Secretary: THOMAS J. MCGUIRE Type: STOCK LIFE INSURANCE COMPANIES OF OTHER STATES Address: 185 ASYLUM AVENUE PO BOX 150450 HARTFORD, CT 06103 Phone: 877-832-7734 Fax: 860-702-5792 Midwestern States: UnitedHealthcare of Iowa, Kansas, Nebraska & Central Illinois CEO: Rob Broomfield Address: 9900 W 109th St Overland Park, KS 66210</p> <p>VP UHC Network Management and Market Strategy (Kansas/NW Missouri): Ann Stafford Phone: 913-802-5630 Fax: 855-584-9750 Email: ann_m_stafford@uhc.com</p> <p>RVP, Provider Relations Service, Central Region: Tom Wicklund Phone: 913-681-7948 Email: thomas_d_wicklund@uhc.com</p> <p>Director Provider Relations & Service: Nancy A Battmer</p>
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Kansas Environmental Scan for Tobacco Cessation Supports

Major Health Insurance Plans

Company Name	Health Plan Name	No. Members in State	Contact Information
			Phone: 913-802-5629 Email: nancy_a_battmer@uhc.com
AETNA LIFE INSURANCE COMPANY			Aetna/Coventry Greg Killinger Vice president/Network Market Head Kansas, Nebraska, Missouri, Iowa, Dakota's, N. Arkansas, S. Illinois 9401 Indian Creek Parkway, Suite 1300 Overland Park, KS 66210 Phone: 913-202-5227 Fax: 866-874-6407 gckillinger@aetna.com Aetna Angela Coppola 11300 Tomahawk Creek Parkway Suite 300 Leawood, KS 66211-2670 Phone: 816-246-1156 Fax: 860-754-5808 Email: coppolaa@aetna.com



Kansas Environmental Scan for Tobacco Cessation Supports

Major Health Insurance Plans

Company Name	Health Plan Name	No. Members in State	Contact Information
HUMANA INSURANCE COMPANY			<p>HUMANA INSURANCE COMPANY NAIC No: 73288 President: BRUCE D. BROUSSARD Secretary: JOSEPH C VENTURA Tax Manager: Annette Richey Type: STOCK LIFE INSURANCE COMPANIES OF OTHER STATES Address: 1100 EMPLOYERS BLVD DE PERE, WI 54115 Phone: 920-336-1100 or 800-448-6262 General Administrative Address: 500 WEST MAIN STREET LOUISVILLE, KY 40202 Email: arichey@humana.com Mailing Address: PO BOX 740036 LOUISVILLE, KY 40201 Provider Engagement Consultant: Sheila Howard Phone: 913-217-3285 Email: showard12@humana.com</p>

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Major Health Insurance Plans

Company Name	Health Plan Name	No. Members in State	Contact Information
CIGNA HEALTH AND LIFE INSURANCE COMPANY			CIGNA HEALTH AND LIFE INSURANCE COMPANY NAIC No: 67369 President: JULIA HUGGINS Secretary: JILL STADELMAN Regional Director (TX): Kandice Sanaie Type: STOCK LIFE INSURANCE COMPANIES OF OTHER STATES Address: 900 COTTAGE GROVE RD BLOOMFIELD, CT 06002 Phone: 512-645-7961 or 860-226-4318 Fax: 215-761-5004 Email: Kandice.Sanaie@Cigna.com

Kansas Environmental Scan for Tobacco Cessation Supports Major Health Insurance Plans

Company Name	Health Plan Name	No. Members in State	Contact Information
AETNA HEALTH INC.			<p>Aetna/Coventry Greg Killinger Vice president/Network Market Head Kansas, Nebraska, Missouri, Iowa, Dakota's, N. Arkansas, S. Illinois 9401 Indian Creek Parkway, Suite 1300 Overland Park, KS 66210 Phone: 913-202-5227 Fax: 866-874-6407 E-mail: gckillinger@aetna.com</p> <p>Aetna Angela Coppola 11300 Tomahawk Creek Parkway Suite 300 Leawood, KS 66211-2670 Phone: 816-246-1156 Fax: 860-754-5808 Email: coppolaa@aetna.com</p>

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Note: The following links can be used to find company information: **(by company name)**

<http://towerii.ksinsurance.org/company/company.jsp?pagenam=companysearch>

and **(by NAIC number)** <http://towerii.ksinsurance.org/company/companyid.jsp?pagenam=companyidsearch>

www.healthinsurance.org (overview of your state's insurance environment)

Health Coverage: State-to-State 2019 -- https://www.ahip.org/wp-content/uploads/StateDataBook_2019-FINAL.pdf and

<https://www.beckershospitalreview.com/payer-issues/the-largest-commercial-insurers-in-each-state.html>



Kansas Environmental Scan for Tobacco Cessation Supports

Largest Employers

LARGEST EMPLOYERS		
Employer	No. of Employees	Benefits Director/Contact Information
Amazon.com Services, Inc.		
Dillon Companies		
Federal Government		
Garmin International		
Johnson County		
Kansas City, KS, USD 500		
Olathe, USD 233		
Shawnee Mission, USD 512		
Spirit Aerosystems, Inc.		
Sprint United Management Company		
State of Kansas		Janet Stanek (Director of Employee Health Plan) - janet.stanek@ks.gov
Stormont-Vail Healthcare		
Target Corporation		
Textron Aviation, Inc.	12,458	Jamie Rutledge (HR Director) - jrutledge@txtav.com
Tyson Fresh Meats, Inc.		
United Parcel Service		
University of Kansas Hospital Authority		
Via Christi Hospitals Wichita, Inc.	~10,000	Benefits are administered nationally through Ascension
Wal-Mart Associates, Inc.		
Wichita, USD 259	~9,000 (last we knew)	Sean Hudspeth (Chief HR Director) - shudspeth@usd259.net

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Kansas Environmental Scan for Tobacco Cessation Supports Largest Employers

Note: Include state as an employer and search state employee website to find their benefits. Search in state's Department of Commerce, Department of Labor or similar. See page 9 of 2020 Kansas Economic Report (https://klic.dol.ks.gov/admin/gsipub/htmlarea/uploads/2020_Kansas_Economic_Report_v5_5.pdf) for 20 largest employers in alphabetical order.



Kansas Environmental Scan for Tobacco Cessation Supports Kansas Quitline

QUITLINE CALLERS			
Variable	Number	Data Source	Notes
Number of direct calls to quitline	3,715	https://map.naquitline.org/profile.aspx?stateid=ks https://www.naquitline.org/page/2020survey	
Number of tobacco users receiving services	1,028	https://map.naquitline.org/profile.aspx?stateid=ks https://www.naquitline.org/page/2020survey	
Number of tobacco users registering for Web-based services	529	https://map.naquitline.org/profile.aspx?stateid=ks https://www.naquitline.org/page/2020survey	
Number of tobacco users referred to the quitline	835	https://map.naquitline.org/profile.aspx?stateid=ks https://www.naquitline.org/page/2020survey	

QUITLINE PARTICIPANTS BY INSURANCE STATUS			
Variable	Number/Percent/Value	Data Source	Notes
Uninsured	224 (22%)	Matthew Schrock at KDHE	
Medicaid	258 (25%)	Matthew Schrock at KDHE	
Medicare	285 (28%)	Matthew Schrock at KDHE	
TRICARE	0	Matthew Schrock at KDHE	Can refer to TriCare services
Total private/commercially insured	233 (22%)	Matthew Schrock at KDHE	Itemize insurance plans/carriers (e.g. Blue Cross/Blue Shield, Aetna, etc.) to identify those with highest utilization.
State employees	Not collected	Matthew Schrock at KDHE	
Other	29 (3%)	Matthew Schrock at KDHE	

Kansas Environmental Scan for Tobacco Cessation Supports

Kansas Quitline

QUITLINE SERVICES/UTILIZATION			
Variable	Number/Percentage/Value	Data Source	Notes
Populations/Sub-populations Served			Data on any subpopulations that are of interest to partners
Services Offered (such as telephone counseling, NRT, combo NRT, texting, web coaching)	Telephone, web, and text counseling support for all. 2 weeks of NRT (Medicaid enrollees), 4 weeks NRT (individuals qualifying for behavioral health and substance abuse program).	https://map.naquitline.org/profile.aspx?stateid=ks https://www.naquitline.org/page/2020survey	Identify services available to all. Specify any differences by subpopulation.
Total annual budget	\$172,501	Matthew Schrock at KDHE	May include budgets for services, marketing/promotion, and evaluation, as appropriate for the partnership discussion. Note that the following provides general data on CDC funding: https://www.cdc.gov/tobacco/about/osh/program-funding/index.htm
Amount per smoker spent on services and medications	\$0.45	https://map.naquitline.org/profile.aspx?stateid=ks https://www.naquitline.org/page/2020survey	May include services and medications only, or total budget
Reach and Quit Rate			Select your state and scroll down the profile page to the Quitline Metrics (https://map.naquitline.org/default.aspx ; quit rate may not be available)
Quitline promotional reach	Not available for 2020	https://map.naquitline.org/profile.aspx?stateid=ks https://www.naquitline.org/page/2020survey	The number of people who connected, whether they received an evidence-based service or not. Was 0.51% based on 2019 NAQC survey results but not available for 2020.

Kansas Environmental Scan for Tobacco Cessation Supports Kansas Quitline

QUITLINE SERVICES/UTILIZATION			
Variable	Number/Percentage/Value	Data Source	Notes
Quitline treatment reach	0.30%	https://map.naquitline.org/profile.aspx?stateid=ks https://www.naquitline.org/page/2020survey	The number of people who received at least one evidence-based service
Quit rate	28.1% (a); 26.3% (b)	Tristi Bond	Per the NAQC calculation a) Conventional tobacco users b) Conventional tobacco users plus ENDS users

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Note: Information should be available through QL registration records or evaluation reports and is included in the NAQC Annual Survey.

If interested in partnering with Tribal Nations that are effectively self-insured, it will be important to assess utilization among their tribal members (those who have a CDIB card).

For State legislation that impacts cessation, check with the State Health Department, American Lung Association, American Cancer Society, and/or American Heart Association.

Kansas Environmental Scan for Tobacco Cessation Supports Medicaid

States may offer Medicaid benefits on a fee-for-service (FFS) basis, through managed care plans, or both. Under the FFS model, the state pays providers directly for each covered service received by a Medicaid beneficiary. Under managed care, the state pays a fee to a managed care plan for each person enrolled in the plan. In turn, the plan pays providers for all the Medicaid services a beneficiary may require that are included in the plan’s contract with the state.

- For a primer on Medicaid visit the Medicaid and CHIP Payment and Access Commission (MCPAC) at <https://www.macpac.gov/medicaid-101/> and take special note of the section on Provider Payment and Delivery Systems at <https://www.macpac.gov/medicaid-101/provider-payment-and-delivery-systems/>
- General information on Medicaid in each state may be found at www.healthinsurance.org
- Additional Medicaid information in each state may be found at www.kff.org and www.lung.org

MEDICAID		
Questions	Answer	Description/Comments
Has the state expanded Medicaid under the Affordable Care Act (ACA)?	No	Note the year passed
Are any tobacco cessation services “carved out”?	No	Note the types of services and situations in which the services are carved out
Is the state Fee for Service, Managed Care, or Both?	Mostly MCO	Helpful for federal match or contract opportunity with MCO’s https://www.healthinsurance.org/kansas-medicaid/ "As of 2018, nearly all (96 percent) of Kansas Medicaid enrollees were covered under the state’s Medicaid managed care program." https://www.kff.org/other/state-indicator/total-medicaid-mco-enrollment/?currentTimeframe=0&sortModel=%7B%22colId%22:%22Location%22,%22sort%22:%22asc%22%7D
Other issues		OneCare Kansas program includes a focus on tobacco dependence treatment or its target population https://www.kancare.ks.gov/consumers/onecare-ks-members

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Note: “Medicaid programs also may cover drugs sold without a prescription, commonly referred to as over-the-counter drugs, when prescribed by a physician or other authorized prescriber.” - <https://www.macpac.gov/wp-content/uploads/2015/09/Medicaid-Payment-for-Outpatient-Prescription-Drugs.pdf>

For a summary of KanCare coverage see: https://okpxi30bv3m184y3670sw15d-wpenqine.netdna-ssl.com/wp-content/uploads/sites/5/2018/12/BB_NAMI_PalmCard_2019.pdf

For tobacco cessation coverage available for Medicaid and the state employee plan, see

American Lung Association, State Tobacco Cessation Coverage Database: <https://www.lung.org/policy-advocacy/tobacco/cessation/state-tobacco-cessation-coverage-database/states> and <https://www.lung.org/policy-advocacy/tobacco/cessation/state-tobacco-cessation-coverage-database/search>

Kansas Environmental Scan for Tobacco Cessation Supports

Medicaid

Insurance Plan Type	Medications	Counseling	Quit Attempt per Year	Cost Sharing	Prior Auth.
Medicare	Spray, inhaler, bupropion, varenicline. Part D may choose to cover additional medications.	Individual (limit 4)	Up to 2	No for counseling	
Medicaid (all enrollees)	All 7 FDA-approved medications				
Medicaid (pregnant individuals)	All 7 FDA-approved medications	All forms			
Medicaid Expansion	All 7 FDA-approved medications (90 days)	All forms (limit 4)	2	No	No
KanCare (Kansas Medicaid)	All 7 FDA-approved medications Combination	All forms, unlimited annual and lifetime (99406, 99407, S9453)	4	No	No
State Health Insurance Marketplace	All 7 FDA-approved medications (90 days)	All forms (limit 4)	2	No	No
Employer-Sponsored Insurance	All 7 FDA-approved medications (90 days)	All forms (limit 4)	3	No	No
Grandfathered Health Plans	No requirements				
Short-Term Limited Duration Plans	Not considered health plans under the Affordable Care Act				

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Kansas Environmental Scan for Tobacco Cessation Supports

Synar

The Kansas Annual Synar Reports can be found at: <https://kdads.ks.gov/kdads-commissions/behavioral-health/publications-and-reports>

Contacts:

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Lisa Chaney (Kansas Synar Analyst) lisa.chaney@greenbush.org

Overview:

Kansas has come a long way in its efforts to reduce youth access to tobacco products. In a random inspection of retailers in 1996, 63% of tobacco retailers sold cigarettes to youth under the age of 18. In 2019, only 8.4% sold these products to youth. The success of Kansas and other states is due in part to federal legislation known as the Synar Amendment.

In 1992, Congress enacted the Alcohol, Drug Abuse and Mental Health Administration Reorganization Act that included an amendment focused on reducing access to tobacco products by youth under the age of 18. The amendment was spearheaded by its namesake, Congressman Mike Synar of Oklahoma. The amendment requires states to enact and enforce laws prohibiting the sale and distribution of tobacco products to individuals under the age of 18. To assess compliance with the regulation, states conduct random, unannounced inspections of tobacco vendors, using youth to attempt to purchase cigarettes.

Inspections began in 1996, and states were given until 2003 to be compliant at a rate of 80% (maximum 20% violation rate). States not in compliance with these rates are in danger of losing a percentage of their Federal Block Grant funds for substance abuse prevention and treatment. This happened to Kansas in 2004 (FFY 2005), when the compliance rate was only 62% (38% of retailers inspected violated the law). Under the direction of Kansas Addiction and Prevention Services (AAPS), a Synar Advisory Group was put in place, involving tobacco stakeholders including the Kansas Department of Health and Environment, Kansas Department of Revenue, Regional Prevention Centers, Kansas Family Partnership, Petroleum Marketers & Convenience Store Association of Kansas, Tobacco Free Kansas Coalition, Kansas Attorney General's Office, the Southeast Kansas Education Service Center, and others. The Advisory Council met regularly to enact several local and state-level programs and campaigns to educate and create awareness around youth access to tobacco products. One of these efforts was a media campaign known as *It's Everybody's Business*, which helped reinforce the idea that accessibility and youth smoking is not just a parent's issue or a school issue but truly one of all community members. Another program was *Reward and Reminder*, which involved youth handing cards to clerks, either thanking them for doing the right thing and not selling to youth or reminding them of the law and consequences for violators. Kansas was back in compliance the next year.

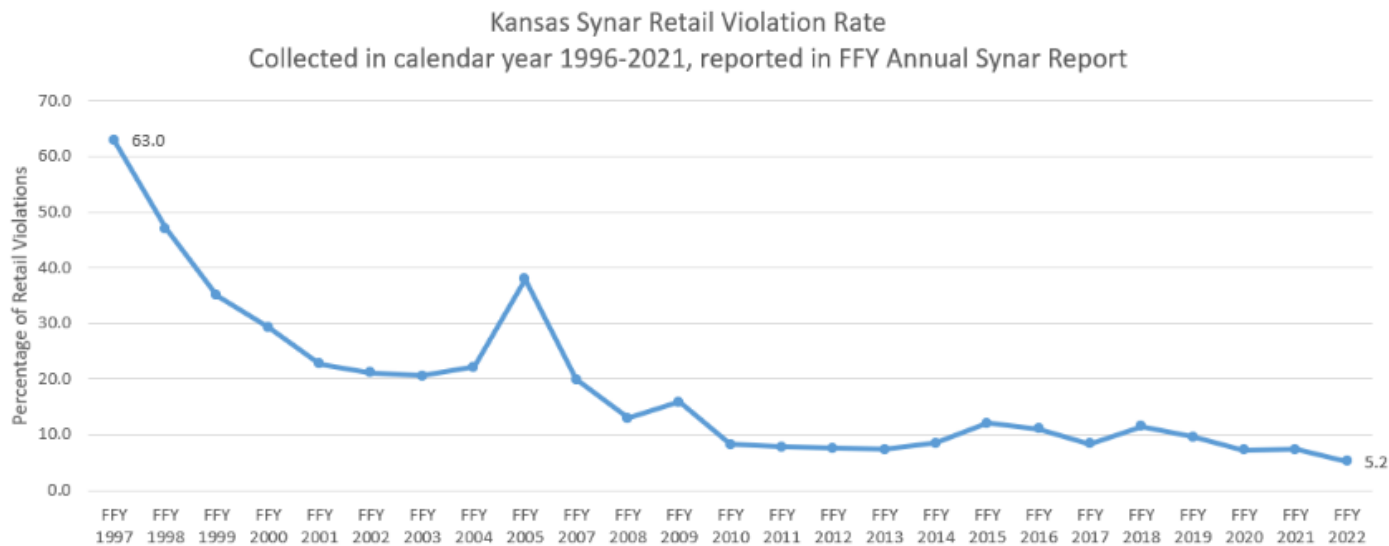
One of the efforts contributing to the improvement in compliance is the Cigarette and Tobacco Enforcement Team (CATE). Through the Department of Revenue, Alcoholic Beverage Control, CATE inspectors conduct education visits and controlled buys with underage youth, annually visiting all youth-accessible retailers across the state.



Kansas Environmental Scan for Tobacco Cessation Supports

Synar

The Synar Advisory Group continues to meet to review violation data to determine where further education efforts might be needed. One area recognized is the need to continue to work with clerks to help them understand how to properly read identification and the importance of consistently doing so and complying with the law. Current data suggest that in 53% to 64% of inspections resulting in a violation, clerks requested youth under the age of 18 show identification, but they sold cigarettes to youth anyway. This report analyzes the Synar and CATE retail violations for 2021 (FFY 2022) period.



SYNAR			CATE		
Total Inspections	Violations	% Violations	Total Inspections	Violations	% Violations
202	14	5.2% weighted (reported in ASR) 6.9% unweighted	2060	127	6.2% unweighted

Last revised: 08/31/22

Kansas Environmental Scan for Tobacco Cessation Supports Key Stakeholders/Partners

KEY STAKEHOLDERS/TARGETS FOR PARTNERSHIP		
Organization	Name/Title	Contact Information
GOVERNMENT AGENCIES		
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Kansas Environmental Scan for Tobacco Cessation Supports

Key Stakeholders/Partners

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Key Stakeholders/Partners

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Key Stakeholders/Partners

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Kansas Environmental Scan for Tobacco Cessation Supports

Key Stakeholders/Partners

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Table last revised: 06/21/22

Kansas Environmental Scan for Tobacco Cessation Supports Policies

STATE AND LOCAL POLICIES THAT IMPACT TOBACCO CESSATION			
Name	Statute or Proposed Bill Number	Status	Notes
Comprehensive tobacco cessation			
Medicaid expansion			Lead by Alliance for Healthy Kansans .
Increase Medicaid reimbursement rates for cessation counseling			For billing codes S9453, 99406, and 99407
Insurance coverage mandate			Expand benefits for commercial insurance and SEHP to match KanCare tobacco cessation benefits, with no co-ins/co-payments/deductibles/pre-auth. Need to add coverage for cessation counseling via telehealth.
State agency contract requirements with providers		KDADS will implement the screening requirement for FY 2023 to be followed in future years by a contract requirement to provide treatment in FY 2024.	This refers specifically to KDADS, which has the option of adding contract requirements for the CMHCs to require screening all patients for tobacco use, offering treatment (counseling and medication), and adoption of comprehensive tobacco-free campus facilities. KDADS may also have some leverage to impose some requirements for addiction providers, nursing facilities for mental health, state hospitals and alternative institutions, and Psychiatric Residential Treatment Facilities. KDHE has some options for introducing requirement for contracts with rural health clinics.
Adopt tobacco dependence treatment quality measures in KanCare to incentivize MCOs and providers to screen for tobacco use and to offer tobacco dependence treatment			For instance, increase the number of types of providers who are allowed to be reimbursed for the provision of tobacco dependence treatment services (e.g., add dentists as KanCare counseling providers for cessation treatment subject to the approval of adult dental benefits in KanCare by the Kansas Legislature).



Kansas Environmental Scan for Tobacco Cessation Supports Policies

Tax increase			
Tobacco tax	HB 2428	Has little chance of passing, considering the state's current revenue surplus	Increase tax on cigarettes. Tax to include electronic nicotine delivery systems (ENDS; tax on e-cigs currently taxed on volume). Raise tax to bring other tobacco products to parity. Bill may be tied to bill on food sales tax reduction/elimination.
Age restriction			
T21			Awaiting federal guidance on implementation at the state level. As of 10/21/21, 25 municipalities had passed a T21 ordinance in Kansas. See https://no-smoke.org/wp-content/uploads/pdf/T21.pdf and https://tobacco21.org/wp-content/uploads/2017/05/T21-Kansas-03-2019.pdf . For information on model T21 policies, see https://tobacco21.org/tobacco-21-model-policy/ .
Synar compliance			https://www.samhsa.gov/synar
Remove punitive purchase, use, and possession (PUP) language			Removal of PUP language from legislation regarding age-restriction compliance would move the enforcement model from a punitive/disciplinary approach to a therapeutic/supportive approach toward cessation. To help implement this approach, a low-to-no cost training/group counseling program must be available for those underaged individuals who are found to be non-compliant.
Funding for tobacco control			
Protect existing cessation/prevention funding			Includes initiative to address SDOH and trauma-informed care.
Oppose securitization of tobacco settlement funds			
Include funding for media campaigns			
Flavor ban			
Ban all flavors, including menthol			



Kansas Environmental Scan for Tobacco Cessation Supports Policies

Smoke-free settings			
Tobacco-free campuses for all state agencies		A proposed Executive Order has been provided to the GO for review.	
Tobacco-free parks			
Tobacco-free school campuses			
Tobacco-free transit			
Tobacco-free childcare providers/facilities			
Tobacco retail			
Tobacco retail licensing			Current proposal in Lawrence (Douglas County).
Content-neutral signage			

Table last revised: 06/21/22

Kansas Environmental Scan for Tobacco Cessation Supports Tobacco Dependence Treatment Resources

Tobacco Dependence Treatment Resources	Resource Link
The Kansas Support Groups web page is another resource for those seeking tobacco dependence treatment or working to refer tobacco users to treatment.	http://supportgroupsinkansas.org/support-group To view tobacco dependence treatment resources and/or groups on this page, select “Tobacco Cessation” from the Category pull-down menu, and then click “Apply.”
Tobacco Dependence Treatment Provider Directory	https://namikansas.org/wp-content/uploads/sites/181/2022/03/KS-TDT-Provider-Directory.pdf
Tobacco Dependence Treatment Resource List	https://namikansas.org/wp-content/uploads/sites/181/2022/04/Tobacco-Dependence-Treatment-Resources.pdf

Table last revised: 08/31/22

Kansas Environmental Scan for Tobacco Cessation Supports

Select Data

ACCESS TO SELECT DATA			
Data Name	Data Description	Data Source/URL	Data Contact
HRSA data	HRSA collects data on tobacco interventions as reported by Federally Qualified Health Centers (FQHCs) in Kansas. Included are provider-reported data on the percentage who screen for tobacco use or provide tobacco dependence treatment at FQHCs in Kansas. Also shown are data for each individual FQHC. These data are also juxtaposed with SAMHSA data.	https://drive.google.com/file/d/1KDaoueau2rgMmVmEvGdGJBLAXyYkRfL8/view?usp=sharing	KU School of Medicine (Dr. Kim Richter; Dr. Nathalia Machado)
SAMHSA data	SAMHSA collects self-reported data from mental health and substance use treatment facilities which reflect engagement in several key areas: screening for tobacco use, cessation counseling, access to FDA-approved medications, and establishing tobacco-free campuses for treatment facilities.	https://drive.google.com/file/d/1qveuvP69sThXvr-dy4TkUcKParCeQdMH/view?usp=sharing	KU School of Medicine (Dr. Kim Richter; Dr. Nathalia Machado)
Claims data	Data are reported for claims based on tobacco cessation counseling codes (99406, 99407, S9075, S9453, G0436, G0437) and all FDA-approved cessation medications for KanCare, the State Employee Health Plan, and private insurance companies reporting to the Kansas Health Insurance Information System.	https://drive.google.com/file/d/1RL6ODUEkQWer4a2CARqePFwuLgrseEmJ/view?usp=sharing	KU School of Medicine (Dr. Kim Richter; Dr. Nathalia Machado)
Self-Assessment data	The Kansas Tobacco Guideline for Behavioral Health Care has a self-assessment checklist that is an online tool maintained on the KDADS website. The data available here are from 15 Community Mental Health Centers, addiction treatment facilities, one FQHC, and one Consumer Run Organization) that completed checklists before and after participating in a mini-grants program to improve tobacco treatment services. Beginning in 2021, all Community Mental Health Centers will complete Self-Assessments.	https://drive.google.com/file/d/1IE7DhsQXIKYccllBxwr9aSmbc9UK_vlx/view?usp=sharing	KU School of Medicine (Dr. Kim Richter; Dr. Nathalia Machado)

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